

# Craig Nathanson, The Vocational Coach™

## Workshop: How to plan for organizational and individual success



### About Craig:

Craig Nathanson is The Vocational Coach™....**speaker, author, professor and coach for mid-life adults.** Craig is dedicated to **guiding individuals to discover and experience their vocational passions in mid-life,** while making an income doing what they love!

**Craig offers private coaching via skype and webcam, phone, in the office, retreats, and workshops worldwide.**

**Craig also offers personalized outplacement services, helping participants find more passion, meaning, and fulfillment in their work, and a more natural alignment of their abilities and interests.**

Craig is the author of the books, *How to find the RIGHT work during challenging times: A new approach to your work and life after 40* and *P is for Perfect: Your Perfect Vocational Day.*



### You will learn:

- What planning is
- Why you should plan
- How to create plans that stand the test of time
- Why most planning fails
- The elements of a good plan
- How to design and implement a planning system
- How to create and communicate the vision of the plan
- How to measure and communicate progress toward the goals
- How to add the right resources to any plan
- How to align personal and organizational planning

**Interactive, thought-provoking, and you can apply what you learn right away!**

### Contact:

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